



# MEDIA ALERT

## MOSAIC YOUTH THEATRE OF DETROIT

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## FOR IMMEDIATE RELEASE

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### **Mosaic names Deborah M. Pfliegel Interim Chief Operating Officer**

Mosaic Youth Theatre of Detroit, an internationally-acclaimed arts and youth development organization, has named Deborah M. Pfliegel Interim Chief Operating Officer. Pfliegel was most recently Vice President of Organization Planning and Alignment at GMAC Insurance located in Southfield and headquartered in Detroit. During her career with GM and GMAC she held management positions in human resources, planning, organization development and regulatory compliance. As a business leader she built a \$20M insurance agency with unique business model to sell insurance products to auto dealers and their employees.

Pfliegel is stepping down from Mosaic's Board of Directors to become Interim COO. She will be taking over leadership of the organization's internal management, allowing Mosaic Founder and CEO Rick Sperling to focus on expanding Mosaic's award-winning arts and youth development programs. Pfliegel has a long history of community board and volunteer experience. In addition to being a Mosaic board member from 1995-1998 and again from 2004 to 2010, she is the current board Vice Chair for Finance and Administration of ArtServe Michigan, a statewide arts advocacy organization.

Commenting on Pfliegel's appointment, Mosaic board Chair Kevin A. Smith, a partner with Miller Canfield Paddock and Stone, said "Bringing in someone with Deborah's skills and experience in organizational effectiveness and staff management will improve the sustainability of our organization and position us for future growth. Deborah's background as an educator, business leader, arts volunteer and Mosaic board member makes her uniquely qualified to step into the Interim COO position."

While living in Ohio and prior to joining GM, Pfliegel was a key leader in building career training centers to prepare high school and adult students for jobs in various fields of study. She received her BS degree from the University of Dayton and her M Ed. at Wright State University in Dayton, Ohio. She also studied at the Fuqua School of Business at Duke University.

Named *Best-Managed Nonprofit* by *Crain's Detroit Business* in 2006, Mosaic Youth Theatre of Detroit is a national model for youth development through the arts. Mosaic's mission is to empower young people to maximize their potential through professional performing arts training and the creation of first-rate theatrical and musical art. Mosaic's all-teen performances have toured Africa, Asia, Europe and the U.S., and have been featured on NBC's *Today Show*, NPR's *All Things Considered*, and was the subject of the Michigan Emmy Award®-winning PBS documentary, *And They Flew: The Story of Mosaic Youth Theatre*. For more information about Mosaic Youth Theatre of Detroit visit [www.mosaicdetroit.org](http://www.mosaicdetroit.org).